



Gift of a Smile 2025 Contest Rules and Eligibility Criteria

Eligibility Requirements

We are seeking nominations for deserving children who meet all of the following qualifications:

1. Require orthodontic care but do not have the financial means to afford it.
2. Have a compelling personal story that highlights their need for treatment.
3. Submit two clear smile photos as part of the application process.
4. Demonstrate good dental hygiene (as certified by their general dentist).
5. Have no unfilled cavities at the time of submission.
6. Are not currently wearing braces.
7. Be Georgia residents living in the Atlanta metro area.
8. Are 17 years of age or younger at the time of entry.
9. No purchase necessary to enter or participate in this contest.

How to Enter

1. Complete the Nomination Form: A nominator submits a completed nomination form on behalf of a deserving child.
2. Application Submission: The nominee (parent/guardian) will receive an email with a link to complete the required digital paperwork and submit two BIG smile photos by May 31, 2025.
3. Selection Process: Our clinical team will review the nominations and contact finalists for next steps.

Section Process & Timeline

1. Finalist Selection: Six (6) finalists will be chosen on June 6, 2025 (selections are not random but based on eligibility and need).
2. Orthodontic Evaluation: Finalists will be contacted to schedule a complimentary orthodontic evaluation, which must be completed by June 20, 2025.
3. Winner Announcement: Two (2) recipients will be selected and announced on June 30, 2025.

Terms and Conditions:

1. Recipients are not selected at random but are chosen based on eligibility, need, and merit as determined by the selection committee.
2. The deadline for entries is midnight EST on May 31, 2025.
3. By entering, nominators and nominees agree to receive email and SMS communications from Georgia School of Orthodontics (GSO).
4. Nominators must be 18 years or older, but nominees must be 17 years or younger at the time of entry.

For any questions regarding the Gift of a Smile 2025 contest, please contact jpastrana@gaorthodontics.org or 770-351-7737.